



GRANDE MASQUERADE

Majesté

Join Damien Center on our colorful and extravagant journey to the Majesté as we celebrate Grande Masquerade! Over the past 34 years, Damien Center has impacted the lives of those affected by HIV; however, it is only through the support of you and our community that we can do this work. As we reflect on our past three decades of service, we invite you to celebrate the future with us as we strive to end HIV in Indiana. All funds raised through Grande Masquerade will directly support our one-stop shop approach to HIV prevention and care.

Dear friends and supporters,

Welcome to Damien Center's 34th Annual Grande Masquerade: Majesté!

On Saturday, October 16, we will gather at the Indianapolis Marriott Downtown in support of Damien Center and our mission of helping those living with HIV and preventing further spread of the virus. Your attendance and support of Grande Masquerade will not only provide an entertaining evening, but you will create positive change in the thousands of lives of our clients.

As we emerge from the COVID-19 pandemic, we plan to return to presenting a night of luxury, and one of Indianapolis' premier gala fundraiser events. You and your attendees will enjoy a three-course dinner, great entertainment, and silent and live auctions. Through your support of Grande Masquerade, you will show the community that you care about Damien Center and equitable healthcare access among diverse populations. Further, you will create excitement regarding Grande Masquerade, drive further attendance to the event, and encourage commitment and support from sponsors like yourself. Your goodwill and generosity are vital to the success of Grande Masquerade and Damien Center's mission impact.

Become a sponsor today by returning the enclosed contract by Friday, September 3, 2021 to receive all the benefits of sponsorship. Our goal in 2021 is to raise more than \$325,000 from auction and ticket sales, individual donations, and support from sponsors. The money we raise during Grande Masquerade helps sustain the Damien Center as one home for HIV wellness, and provide care for more than 1,200 HIV+ individuals and prevention services for several thousand more.

Your generosity will save lives, prevent new HIV infections, and help us reduce the overall effect of HIV in Indiana.

Sincerely,



Stephen McCoy, CFRE (he/him/his)
Vice President of Donor Relations



About the Event*

- Event Overview: Stunning gala showcasing the diversity of the Indianapolis community
- Event Components: The night will feature a three-course dinner, entertainment, silent and live auctions
- Dress code: Black tie; masks and costumes inspired by the event's theme are not required, but encouraged

Please join us on **Saturday, October 16, 2021** at the Indianapolis Marriott Downtown for an evening of entertainment, dinner, and auctions.



Sponsorship Benefits



























- Expand Marketing and Advertising: Receive promotional benefits by securing millions of local area media impressions
- Target Our Audience: Network with hundreds of high-profile community members, including individuals from the LGBTQ+ and healthcare communities
- Entertain Clients and Staff: All sponsors receive complimentary tickets to the event
- Engage in Corporate Social Responsibility: Your support provides critical and equitable healthcare services, taking us one step closer to ending HIV in Indiana

**Event Safety: Grande Masquerade will follow guidance and enforce recommendations from local health departments and the Center for Disease Control and Prevention (CDC) regarding large gatherings to prevent the spread of COVID-19.*

About the Damien Center

Damien Center is Indiana's oldest and largest HIV/AIDS health center that provides services for more than 4,000 Hoosiers annually through our one-stop shop model of care. Our services include quality medical care and mental health services, HIV testing and prevention services, housing opportunities, and case management for HIV+ clients for free or low-cost.

Sponsorship Levels & Perks

	GOLD SPONSOR \$3,000	PLATINUM SPONSOR \$5,000	MASQUERADE BALL SPONSOR \$10,000	PRESENTING SPONSOR \$25,000+
VIP Table for 10 for the event				
Table sponsor recognition in the event program				
Company logo on select event materials				
Marketing outreach, including eblasts and social media				
Ad in the event program book	 1/3 PAGE	 1/2 PAGE	 FULL PAGE	 FULL PAGE COLOR
Logo under Corporate Support page on damien.org				
Second VIP Table for 10 at the event				
Name listed on invitations and on select signage				

 Full Color Logo

Questions? Contact Stephen McCoy at 317 632 0123 x 369 or email our Donor Relations team at give@damien.org.