

Grande Masquerade 2022

Sponsorship Packet



DAMIEN
CENTER

Join the Damien Center at our annual gala, the Grande Masquerade!

Dear friends and supporters,

Each year, we gather in downtown Indianapolis in support of Damien Center and its mission of helping those living with HIV and preventing further spread of the virus. Your attendance and support of Grande Masquerade will not only provide an entertaining evening, but you will create positive change in the thousands of lives of our clients.

We know that some organizations plan which organizations they will support well in advance of our event each year. In order to allow for year-end budget planning, please accept this request for sponsorship of the 2022 Grande Masquerade.

In 2022, the Grande Masquerade will be held on Saturday, October 22 at the JW Marriott in downtown Indianapolis.

Through your support of Grande Masquerade, you will show the community that you care about Damien Center and equitable healthcare access among diverse populations. Further, you will create excitement regarding Grande Masquerade, drive further attendance to the event, and encourage commitment and support from sponsors like yourself. Your goodwill and generosity are vital to the success of Grande Masquerade and Damien Center's mission impact.

The money we raise during Grande Masquerade helps sustain the Damien Center as one home for HIV wellness and provide care for more than 1,200 HIV+ individuals and prevention services for several thousand more.

Your generosity will save lives, prevent new HIV infections, and help us reduce the overall effect of HIV in Indiana

Sincerely,



Stephen McCoy, CFRE (he/him/his)
Vice President of Donor Relations



About the Event

- Event Overview: Stunning gala showcasing the diversity of the Indianapolis community
- Event Components: The night will feature a three-course dinner, entertainment, silent and live auctions
- Dress code: Black tie; masks and costumes inspired by the event's theme are not required, but encouraged

Please join us on **Saturday, October 22, 2022** at the JW Marriott for an evening of entertainment, dinner, and auctions.





























Sponsorship Benefits

- Expand Marketing and Advertising: Receive promotional benefits by securing millions of local area media impressions
- Target Our Audience: Network with hundreds of high-profile community members, including individuals from the LGBTQ+ and healthcare communities
- Entertain Clients and Staff: All sponsors receive complimentary tickets to the event
- Engage in Corporate Social Responsibility: Your support provides critical and equitable healthcare services, taking us one step closer to ending HIV in Indiana

About the Damien Center

Damien Center is Indiana's oldest and largest HIV/AIDS health center that provides services for more than 4,000 Hoosiers annually through our one-stop shop model of care. Our services include quality medical care and mental health services, HIV testing and prevention services, housing opportunities, and case management for HIV+ clients for free or low-cost.

Sponsorship Levels & Perks

	GOLD SPONSOR \$3,000	PLATINUM SPONSOR \$5,000	MASQUERADE BALL SPONSOR \$10,000	PRESENTING SPONSOR \$25,000+
VIP Table for 10 at the event				
Table sponsor recognition in the event program				
Company logo on select event materials				
Marketing outreach, including eblasts and social media				
Ad in the event program book	 1/3 PAGE	 1/2 PAGE	 FULL PAGE	 FULL PAGE COLOR
Logo under Corporate Support page on damien.org				
Second VIP Table for 10 at the event				
Name listed on invitations and on select signage				

 Full Color Logo

Questions? Contact Joey Amato at 317 632 0123 or email our Donor Relations team at give@damien.org.