



SPONSORSHIP PACKET

Join the Damien Center at our Annual Gala: Grande Masquerade!

About the Event

- Event Overview: Stunning gala showcasing the diversity of the Indianapolis community
- Event Components: The night will feature a three-course dinner, entertainment, silent and live auctions
- Dress code: Black tie; masks and costumes inspired by the event's theme are not required, but encouraged

Please join us on **Saturday, November 4, 2023** at the JW Marriott for an evening of entertainment, dinner, and auctions.





Sponsorship Benefits

- Expand Marketing and Advertising: Receive promotional benefits by securing millions of local area media impressions
- Target Our Audience: Network with hundreds of high-profile community members, including individuals from the LGBTQ+ and healthcare communities
- Entertain Clients and Staff: All sponsors receive complimentary tickets to the event
- Engage in Corporate Social Responsibility: Your support provides critical and equitable healthcare services, taking us one step closer to ending HIV in Indiana

Questions? Contact Joey Amato
317.632.0123 x426 JAmato@damien.org

New Opportunities for 2023!

Sponsorships at the \$7,500 level with all of the Platinum benefits as well as special recognition as the exclusive sponsor of the chosen program:

Parade of Costumes Sponsor | Entertainment Sponsor | VIP Reception Sponsor

Sponsorship Levels & Perks

	Gold Sponsor \$3,000	Platinum Sponsor \$5,000	Masquerade Ball Sponsor \$10,000	Presenting Sponsor \$25,000+
VIP Table for 10 at the event	⊘	⊘	⊘	\odot
Table sponsor recognition in the event program	⊘	⊘	⊘	\odot
Company logo on select event materials	⊘	⊘	⊘	⊘
Marketing outreach, including eblasts and social media	⊘	⊘	⊘	⊘
Ad in the event program book	1/3 PAGE	1/2 PAGE	FULL PAGE	FULL PAGE COLOR
Logo under Corporate Support page on damien.org		⊘	⊘	\odot
Second VIP Table for 10 at the event			⊘	\odot
Name listed on invitations and on select signage				\odot



Damien Center is Indiana's oldest and largest HIV/AIDS health center that provides services for more than 6,000 Hoosiers annually through our one-stop shop model of care. Our services include quality medical care and mental health services, HIV testing and prevention services, housing opportunities, and case management for HIV+ clients for free or low-cost.